

JACKIE

LAM



GRAPHIC DESIGNER

"My style engages my audience and captures their attention. If there's appeal or excitement towards my work, then that showcases only a glimpse of who I am as a graphic designer."

CONTACT INFO

DOB: 8/27/1997
Address: 15 Mayfair Street
Worcester MA, 01603
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EDUCATION BACKGROUND

Graphic Design 08/2016–05/2020
Bachelor Degree
Becker College, Worcester

Graphic Design 08/2020–05/2023
Master Degree
Academy of Art University, ONL

DESIGN TOOLS

InDesign
Adobe Photoshop
Adobe Illustrator
Adobe After Effects

ONLINE DESIGN PORTFOLIO

www.JTL.Design

EXPERIENCE

Logo Designer 2020
United States Depart. of Agriculture
Selected to create a logo to help promote a new awareness program for rabies and expand its message and reputation to the public by 15%

Promotional Designer 2019
Real Living Barbera Associates
Selected as one of five designers to create a video-based advertisement for a respected real estate firm that increased the traffic of potential buyers to the target city by 15%

Intern 2019
Becker College
Selected to complete the task of rebranding the Becker College logo and revamping its reputation by analyzing dozens of previous projects to incorporate in order to increase Becker application by 10%

Assistant 2015–2019
OPJ Nail Salon
Selected to uphold business standards and provide aid to other employees who are engaged with other responsibilities

- Setup the equipment and organize the materials
- Provide customer care and service
- Setup and schedule appointments

Sales Representative 2016
Vector Marketing
Selected to represent the CUTGO merchandise and establish relationships with its cliental

- Provide customer care and service
- Handled shipment and product care
- Customer communication

ACHIEVEMENTS

Senior Award for Integrated Graphic Design and Media 2020
Given for high academic achievement in the field of Graphic Design

Aspiring Scholar Award 2017–2020
Given for high academic achievement in the field of Graphic Design

John Hancock Scholarship 2016–2020
Award for current students with a high GPA. Recipients are chosen based on academic excellence and ethics

Dean's List 2016–2020
Chosen students with a GPA of 3.5 or higher

Alpha Chi National Honor Society 2020
Selected only students who place in the top ten percent of their class from all competing academic disciplines

INTERPERSONAL SKILLS

Soft Skills
Creative
Artistic
Adaptability
Empathy
Dedication
Efficient
Productive
Cooperative